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Dakota Curling Board of Directors

October, 8th 2025 Board Meeting Agenda
@ Burnhaven Library Meeting Room

1.) Call to order Time: 6:03 PM
Present: Jeanine Perera, Jon Skyberg, Jerry Schimmel, Brian Mong, Jason Armstrong, Joe Kaus, Laura Hakala
Absent: Jim Gaebel Randy Peterson

2.) Set date for next meeting:
   a.) Next: Saturday November 8th, at DCC
   b.) Future: Dec 14, 2:30PM at DCC

3.) Consent Agenda
Motion to Approve: Brian Mong Second: Joe Kaus Result: approved
   a.) September Meeting Minutes
   b.) Business Ops Report
   c.) Member Services Report
   d.) Presidents Report

4.) Discussion of Items Pulled from Consent Agenda

5.) Strategic Discussions
   a.) Olympic Year Preparations (Jerry) Coffee and Curling Sat or Sun AM, Olympic events can go up on the calendar. Advertise with Chamber and area businesses. Suggested by USCA: Host an off-site watch party Nov. 13th. Events under consideration.
      i.) High School USAC Event (Feb 14th)
   b.) League Considerations (Laura, Jim) Survey to gather information; discussions continue
   c.) Discord Update (Jerry) Lots of new participants, up to about 80. Goal of 150. QR codes are up in the club to help members join. Need to educate users on how to turn on notifications.
      i.) Andy Graber is Moderator
   d.) Survey Team Report (Jason, John, Jeanine, ??) Survey (13 questions) has been generated; ready to send out to members next week. Members have three weeks to complete. Board Members report final thoughts to Jason Armstrong by Friday 10/10.

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Motion to approve survey next week after Board member's edits reach Jason by Friday 5 PM: Motion: Brian Second: Jon. Result: approved
Sheryl should send it to current league members through League Apps. Alert League Hosts to announce and encourage participation.

e.) CIP Committee Report (Jerry, No movement - plan to meet later Oct.)

6.) Old Business
7.) New Business
   a.) Newsletter Change - Presentation (Jerry) Newsletter should be electronic, in addition to physical copies in the club. New version will replace the old one.
   b.) Effort for Etiquette (Laura) An etiquette corner of curling tidbits would be appreciated.
   c.) Toro United Way Event Extend offer of ice as in the past
      i.) Motion: Jason Second: Jon Result: approved
   d.) Buzzer Rule Discussion-clarify the rule for situations when the buzzer rings while clearing rocks at the end of an end. Disagreements revert to club rule.
   Rule: When the buzzer sounds, teams shall complete the end they are on, and play one more end. An end will come to term when the first rock of the next end has been delivered.
   Motion to amend the rule: Laura Second: Jason Result: approved
8.) Adjournment Time: 7:43

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President's Report

October 2025

No injuries or incidents to report.

Organization of the Clubs Accounts Some movement has been made, and some more accounts uncovered. I've also started up a few accounts. I've made the club a linktree account and a Canva account. These accounts will be providing more vision in the coming future. I'll hopefully rope some people in with more design knowledge than I, but if it is I, so be it. Also of note: Both of these apps offer their paid versions for free with Non-profit Discount.

Club Store - I've turned this over to Laura Hakala to get the store up and running. It's currently delayed with the acquisition of DCS, and was a little backburnered. This is understandable. But we also don't want to wait too far into the season. DCS and Broomfitters integration is going to take some time, but eventually you'll be able to order on either with the same code.

Ice Schedule Need to flip April 12-14 ice maintenance to a different weekend, likely the weekend before as we are hosting a MCA bonspiel that weekend, Arena Regional Champs. Working on the best time for 5U spiel and awaiting confirmation on the large private event around Winter Carnival.

League Hosts - I now have a team of league hosts to do announcements and generally talk and get people excited about club business. The feedback I've received is positive, it can be a fun way to get volunteer hours in.

L2C Schedule
Oct 12th @ 2:00pm - Need to open more dates.

Social Media Accounts - Need to leverage these more in advertisement. It's quickly becoming apparent that without a nudge, nothing happens. I'm going to try to work on those running the accounts to take a more active role. I'm open to ideas on how to make that happen.

Google Workspace I've added a couple new emails to address some coordination / email list issues. One is Ice@dakotacurling.com. This emails all of our Ice Techs and allows the list to be maintained. Beats going back to an old email and copying them over. I also added bar@dakotacurling.org for bar managers. Yet to be seen if that one is used. The bar may be looking to organize on our Discord, which I love.

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Bar Training almost all of the bartenders are trained! I am not. I couldn't make it to any of the sessions, but Dan is willing to train individually as needed as it works with his schedule. BIG shout out to Dan and Kari David for taking this on, and getting people trained up. It's a huge logistical nightmare, it takes a lot of work, and they do it very well and are always looking to improve things.

October Newsletter - I'm looking to change this up a bit. Will present at coming board meeting.

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CER Additions - A very easy way to get into a bunch of homes is to put our youth and adult learn to curls into Community Education and Recreation programming. The plan is to reach out to the programs in the south metro area and get our classes into the catalogs for next year, maybe starting in the spring after the olympics.

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Member Services Report

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Registration Status:

Registration was closed on September 24 to allow schedules to be built. Schedules are done manually to help ensure proper balance on sheet assignments.

Generally, the teams registered have had all players invited and have a low number of pending invites.

- 1 team short of players – Monday 7:30.
- 14 pending invites

Identification of non-full leagues:

- 2 leagues ended up with an odd number of teams, so a Bye team was inserted. The bye team can use the ice for practice or recruit a team to come in and play them.
  - Monday 7:30 (Open) - 7 teams
  - Friday 7:30 (Mixed) - 5 Teams
- Sunday 7:30 Open – 4 teams
- Wednesday 5:15 Triples – 6 Teams
- Wednesday 7:00 Doubles - 2 teams ::: Instructional has 5 more players. This league should get to 4 or 5 teams.
- Friday 5:15 Happy Hour – 6 Teams

Skips Meeting:
During our League Committee meeting (see below), it came to our attention that we had not scheduled a skips meeting. In a conversation with Jerry Schimmel, we concluded that we would conduct the skips meeting by League Host announcements at the opening night of leagues.

Private Events:
First 2 Private events were successfully completed (Sept 17 and Sept 20). We continue to be getting a consistent stream of requests. The upcoming events are:

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- Oct 8 - 2 sheet event
- Oct 27 – 1 sheet event – Compeer Financial

Learn To Curl:
Upcoming L2C Classes: Oct 5, Oct 12.

Practice Ice: (Pete Segar)
We had a strong pre-season practice Ice Schedule with 6 sessions during the week of Sept 22. The next 3 sessions will be 1-4pm on Oct 4, 11 & 18. We currently have hosts for all 3 of these times.

TCCA Clinics: October 18
The skills clinic registration is available on the DCC Website main page.
We would like to meet the goal of 24 total participants. More advertising/recruitment is needed, as registration has been slow and time is short. Jodie Skyberg is providing some flyers to post in the warm room. On the 18th, Connor Kaufman will instruct curlers in fundamentals of delivery (alignment, line of delivery, balance, and release of stone). Portions of the $50 fee go to both DCC and TCCA.
Do we need volunteers to help with this?

League Summit/League Committee:
Jim Gaebel, Laura Hakala, Jason Botterill, and Rob Graber met as the start of a League Strategy Committee. We learned a bit about the structure of how our current leagues are created and managed by Rob as well as having some discussion regarding how we might change things in the future. The future is a much larger and more involved conversation.

Current leagues are generally managed by Rob Graber. He gets the leagues set up in League Apps and monitors the registrations. The schedules are done manually (Justin Jelinek) to ensure the sheet assignments are balanced. The Schedule is put on the monitors in the club by Chris Duff. Results sheets are created and placed on the Bar by Angie Luechen.

Jason and Rob indicated that the activity with all curling club memberships follows a cyclic pattern on a 4-year Olympic schedule. We are at a low part of that cycle right now. That is part of the cause of some of our leagues not being full. We need to create a good plan around the Olympics to generate some new members.

Once we have the new members, we will need to create a place for them to play. During our meeting we identified our registration process as a possible impediment to new curlers joining. Our leagues are registered as teams and the Skips invite the players. There is no mechanism for an individual curler to register for a league. The current waitlist is a list of teams/skips that are looking for spots in particular leagues. It is not new curlers.

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We left the meeting with a plan to try to create a Free Agent list. This would allow a curler to identify themselves by contact info, experience level, desired night to curl, etc. This Free Agent list could then be used by existing teams to find players to fill their teams. It could also be used by the club to connect players to fill teams to plug holes in some of our leagues. Laura Hakala is working on creating a survey form to collect this data. The goal would be to have this link on the club website as a way to collect names of individuals.

Business Operations Report:

Member Survey:
12 questions complete. Targeting w/o 10/12 for distribution to members. Using Google Forms.
Will review final survey, email, timing, and deadline during October Board Meeting.

September Newsletter:
Newsletter completed and email on 9/24. No feedback from members. Discord article did well!

Volunteerism:
No volunteers for Host of Triples or Holiday Spiel.

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Facilities Committee Report

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Summer Projects Status Update:

- New Buffet cabinets installed. Thanks go out to Dean Skallman for building them and Shane Gatz for painting them.
- Flag work is nearly complete.
    - New MN flag needs to move up a couple inches.
    - Ordered Dakota Curling Club flag to flank the other side of the US flag.
- Flag quiz and answer key created. Located in new blue cabinets

Maintenance items

- Installed new filters on dehumidification unit.
- Received sharpened scraper blades. All 5 blades are back in house.
- Installed new blades on Nipper. Sent a set of blades out for re-sharpening
- Heaters to be installed on each of the compressors in the Chiller. Potentially happening on Thursday 10/9.

Other items

- Jerry installed new clocks and buzzer. Receiving good feedback on both.
- Past president pictures re-hung
- League winner plaques re-hung
- Margarita glass and trophy shelf moved
- Alina Health sign removed
- New hanger installed for measuring device, biter bar, and nipper mop.
- Still awaiting final parts for the installation of in-ice fiber optic lighting to create a Line of Delivery training aid on sheet A. Jeff, Mike and Jon working on the installation.

Ice Crew Update

- We are staffed (albeit minimally) for our daily scrapes, pebble and nip. Still need to fill in coverage for when someone is out.

Camera System

- Had cards printed to give to participants in LTC and private events so they can go to Youtube to watch themselves. This has helped with channel views and subscriptions. Folks running these events need to be trained to turn on and off the streaming.
- As of Tuesday evening, we believe the issues are resolved with the YouTube streams. Performed software/firmware upgrade and now streams are updating quickly.

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- Open items with camera system: 1 - credentials to manage the streams on youtube and 2 - process for remote access to control streams

Lease Update

- The lease is fully executed and complete. The term is 5 years unless the mezzanine occurs then we add an additional 10-year term.

Mezzanine Update

- Drawings are complete. The next steps need to be determined and potentially re-group with the Site Planning Committee to discuss the details.
    - Potential timing (summer 2026)
    - Capital Campaign approach
    - Fold this question along with other club items in a survey

Internet Service Provider Update

- Contracts signed to switch to Metronet fiber service. Met with the install team and mapped out the scope of work and timing. Still waiting on confirmation for the install timing. Hopeful for October at this point.