20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Dakota Curling Board of Directors

November, 8th 2025 Board Meeting Agenda

1.) Call to order Time: 10:02 AM
Present:, Randy Peterson, Jerry Schimmel, Brian Mong, Jason Armstrong, Jim Gaebel, Joe Kaus, Laura Hakala
Absent: Jeanine Perera, Jon Skyberg

2.) Set date for next meeting:
a.) Next: December 14th 2:00
b.) Future: January 14, 7 pm at Club

3.) Consent Agenda
Motion to Approve: Second: Result:
a.) October Meeting Minutes
b.) Member Services Report
c.) Facilities Report
Presidents and Business Reports were missing but reported on during discussion.

4.) Discussion of Items Pulled from Consent Agenda

Business Operations: The member survey wrapped up on Nov 7. Results will be compiled and reviewed at the December meeting. There were 78 responses.

President's report – Jerry had been working on DCC Bonspiel research. He is working to update our history of event winners. The club has not done a good job of recording winners and updating the event trophies.

Facilities Discussion:
There have been some issues with keeping the live stream up and running. The team is working on getting internet wiring updated to improve the strength of service. The hope is this will improve the "up time" of the streaming.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

5.) Strategic Discussions

a.) Olympic Year Preparations (Jerry)

i.) High School USAC Event (Feb 14th)

Jeff Kenedy will lead this event. We can help as needed.
Looking for people to contact schools to recruit people.

ii.) Jerry (and team) will work to coordinate looking for ways our club can promote curling during the Olympic year.

b.) League Considerations (Laura, Jim)

No new updates.

c.) Discord Update (Jerry)

i.) Andy Graber is Moderator

116 people have joined. Lots are not active. We would like to look for ways to create more activity by the users. There are some postings of videos and sub requests. More of these types of content may help increase usage.

d.) Survey Team Report (Jason, John, Jeanine, ??)

Survey is closed. Results will be compiled for review. Will discuss at December meeting..

e.) CIP Committee Report (No Update.)

6.) Old Business

7.) New Business

a.) Sound on YouTube

There is some concern about what might be picked up by the microphone on the ice. There is also yet another strong opinion that having sound makes the broadcast much more enjoyable to view even if you can't make out much of what is said. Yet another concern is that if we add music to the Ice Shed, YouTube will delete the content for copyright reasons.

There have been no issues with the sound so far.

The Board suggests a News Letter message:
The Board has considered the use of sound on the DCC YouTube channel and determined that the enjoyment of having sound outweighs the risk of capturing some bad language.

It may be beneficial to have periodic reminders that video and audio recording is in process. Could include a sign on the door to the ice shed or just periodic reminders during weekly league updates.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

b.) 20th Anniversary

DCC is going to 20 years as a club and 10 years on dedicated ice in 2026. We discussed the creation of a commemorative pin to celebrate the occasion. No final plan was committed to. The board members should consider options to discuss at next meeting.
Who will design the pin?
Special Pin for past presidents?
General thought that the pin should not be our current logo. We should develop something representative of the history of the club.

c.) Senior Spiel

Dean Skallman and Jeff Kenedy would like to conduct a Sr Bonspiel again this year. They are requesting January 20 and 21 for the event.
The Board approves these dates. Dean and Jeff can run the event. Member Services will support as needed.

d.) Paul and Darcy

Club founders Paul and Darcy Elerby will be moving to Europe sometime after the first of the year. The club would like to do something for them as a send off.

i.) Jon Skyberg and TJ Svendson will be asked to work on planning something. Randy will talk with them to get this started.
ii.) It was suggested that we create a story for the Newsletter. Content to document some of the history of the start and evolution of the club. Suggested that maybe Darcy could write something up. This could serve as both a send-off and a history document.

e.) Furloughed workers

Jon indicated that we have some people in the club that are caught up in the government shutdown. We had some discussion about what the club could do for them during this time of need. During this discussion it was indicated that there was a possibility of requesting scholarship or deferred payments. We did not know the policy details as the time of the meeting.

The general consensus of the board was that we could use some type of payment deferral program to help people continue to curl while they are dealing with government shutdown furloughs. Rob should be able to manage this through the registration process.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

f.) Broomfitters Store is up and Running

The Broomfitters Club store is up and running for apparel purchases. Laura Hakala has worked with them to finalize the store. We do not have the club page listed on their website yet, but we can go to the store directly at: https://broomfitters.com/collections/dakota-curling-club .

We will be getting some banners to post at the club to get people to go to the store. There was some indication of the possibility of double commissions on Black Friday. We will get more information and promote through league announcements, Discord and Facebook.

8.) Misc Items – post agenda….

The end of the meeting consisted of an open discussion of 2 topics that have been pain-points: Bonspiels and Volunteers.

Bonspiels:
There is a feeling that our Bonspiels don't really have a buzz in the greater curling community. Jerry is running our 5U Bonspiel and is concerned that there is only 1 registration so far. Other than Cinco and Pirate (which was cancelled this year) we don't seem to have as much interest as we would like.

The idea of more themes to our spiels was floated as a way of creating some interest. Some ideas "floated":

a.) New Curler Spiel – Idea to try and introduce people newer to curling to bonspiels. 5U is kind of supposed to be doing this, but with the popularity of 5U nationals, 5U is getting the reputation of being "competitive" spiels.
b.) The Sealand community is known to travel and support spiels. Is there a way to tie into that group to build a popular bonspiel?

Volunteers:
Jerry brought up an interesting comment about creating volunteer interest though a "carrot" as opposed to punishment. Can we generate volunteer interest through some type of reward system. Jerry referenced a Frogtown program where they earn a token frog for volunteering. At the end of the year, they have a volunteer spiel and they can use these frogs to enter into a raffle for good prizes. It creates a desire to earn frogs.

9.) Adjournment Time: 12:01

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Member Services Report

November 2025

Leagues:
Leagues are up and running. Have had some initial issues with the streaming, but those issues appear to be cleaned up.

Winter league prep will begin in November.

Name Tags:
Name tags have been received and placed in the warm room for distribution.

During the order process it was discovered that there is a way to miss people. Ultimately, we order badges for new members. This excludes youth and instructional leagues. If someone does instructional before joining as a member, it is difficult to detect that they have joined.

To catch the people who have been missed, we will provide a way for members to report that they have been missed. A badge request form will be posted in the warm room that allows a member to request a badge (either by signing the form or email JimG). These names will be verified within the League Apps system. If we confirm eligibility, they will be added to the next order. If the badge is deemed to be a replacement, they will be asked to pay the $10 replacement fee.

Private Events:
2 private events were conducted in October.
0 Events are scheduled for November. (one was scheduled, but cancelled)
2 Events are scheduled for December.

We have several inquiries that Sheryl Paulson-Price is coordinating. We continue to monitor these to make sure they are staffed.

Learn To Curl:
Upcoming L2C Classes: November 8, 22 & December 6, 20

Practice Ice: (Pete Segar)
November Practice Ice: 1, 8, 15 & 22

TCCA Clinics:

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

TCCA Delivery clinic was conducted on October 18. There were about a dozen people who participated.

League Summit/League Committee:
No October activity.

As we visit other clubs, we should ask a bunch of questions about what works for them.

In visits to Triangle Curling Club (NC) and Coyotes Curling Club (AZ), Jim Gaebel had discussions with club members related to how they recruit. Both clubs have had success with open curling nights (similar to our Wednesday morning event). These were generally just open events like our practice ice where people can show up and create teams and curl for a nominal fee ($10?). Being open to non-members makes it a way to recruit new members.

Triangle is an interesting story. They used Friday night as an open curling night. It became popular enough that it created a need to put leagues on Friday. They now do their open curling on weekends when available.

LAKEVILLE COMMUNITY:

- New Member Mailing was printed and delivered to Chamber of Commerce.
- DLBoo:

  We got volunteers! Taustin Kaste and Nathan Smith manned the booth for DLBoo on October 25. Leftover candy is in the new cabinets. It can be used for the Holiday Spiel.

- Holiday On Main

  Darren Kermes and Lisa Baker are co-leading DCC participation in this event. Holiday on Main will take place the first Saturday of December (Dec 6) from 10 to 2. Member Services will support them with coordinating the details of the event. More to come.

  Darren is looking to coordinate some on-ice. This may conflict (or coordinate) with Practice Ice on that day.

YOUTH CURLING

- Jake Nelson and Star Thorson are leading Youth Curling, with Sarah Hartung assisting.
- There are 8 kids, ages 7-11, participating. Five curlers returned from last year. One is brand-new to curling.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

- Week 3 (out of 6) just finished, and the coaches report much improvement in skills.
- Several of the older kids who have been curling over a year are starting to practice with regulation stones and full ice. Scrimmages and Broomstacking are very popular.
- Star and Jake took photos and are planning a social media post. (Verbal permission from parents was granted for photos).

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Facilities Committee Report

November 2025

Summer Projects Status Update:

- Flag work is complete.

Maintenance items

- Heaters have been installed on each of the compressors in the Chiller. They still need to add/replace the insulation. Awaiting an updated quote from the vendor for this additional piece.

Other items

- First ice maintenance weekend completed. We did a controlled melt and it went very well. The positive effects of the new liner were very apparent as we did not need to fight to try and get the area on A near the garage door and the area around the post level.
- Attempted to install the new in-ice fiber optic lighting to create a Line of Delivery training aid on sheet A. We needed to abort the mission due to problems in getting the lighting to lay below the surface when freezing it in. We have a few ideas and will try again during our next flood.
- We have had some discussions about installing a semi-permanent timing system into a sheet for training and practice. More to come on this

Camera System

- We have had a few intermittent issues causing the streams to fail. We are monitoring to see if we can get to a root cause. It is difficult to diagnose when it happens so infrequently.
- The vendor is sending a replacement bird dog for the TV on sheet B. It will frequently freeze up. (Rebooting the TV resolves the issue)

Mezzanine Update

- Drawings are complete. The next steps need to be determined and potentially re-group with the Site Planning Committee to discuss the details.
    - Potential timing (summer 2026)
    - Capital Campaign approach
    - Fold this question along with other club items in a survey

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Internet Service Provider Update

- Contracts signed to switch to Metronet fiber service. Met with the install team and mapped out the scope of work and timing. Still waiting on confirmation for the install timing. Hopeful for November at this point. We have reached out to our contacts again for the install timing and expect and update early next week.