20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Dakota Curling Board of Directors

January 14, 2026 – Meeting Minutes

1.) Call to order Time: 4:58
There was no official call to order. Jason needed to leave early, and we had some people (Jerry and Randy online) so we just started the meeting.

Present: Jeanine Perera, Jon Skyberg, Jerry Schimmel (online), Jason Armstrong, Laura Hakala, Randy Peterson(online), Jim Gaebel, Brian Mong, Joe Kaus
Absent: None
Guest: None

2.) Set date for next meeting:
We did not discuss the date for the March meeting.
a) Next: Feb 11th, 5:00pm at DCC
b) Future: Not set

3.) Consent Agenda
Motion to Approve: Second: Result:
Consent agenda was discussed and approved with some minor edits to the meeting minutes. The Business Ops and Presidents reports were not available.
a) December Meeting Minutes
b) Member Services Report
c) Facilities Report
~~d) Business Ops Report~~
~~e) Presidents Report~~

4.) Sponsorship Roadmap – Jason Armstrong
Jason provided an update on a roadmap that he is developing to standardize a process and pricing for selling sponsorships for the club. Key Roadmap process:
a) Develop objectives and guidelines creating principles for the advertising program.
b) Standardize a simple menu of advertising options.
c) Create unique opportunities through sponsor packages.
d) Identify sales paths and materials for each path.
e) Assemble Connection Coordinators to develop leads. Leads will go to an Advertising manager to finalize agreements.
f) Develop Asset management for creative, production, and installation.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Jason has started to create a list of standard types of advertising (in-ice, wall banner, etc.). He provided a preliminary list of packages and pricing and asked the board to review and comment.

5.) Survey Analysis:
The results of the member survey have been compiled into a spreadsheet with ratings and comments. After the last Board Meeting, board members were assigned questions to take a deeper dive into. The goal was to analyze the comments to try to find a general theme for the responses.

The bulk of the meeting was spent reporting on the review of the questions. There was good discussion on each of the questions. There was no plan created to present the information back to membership.

Questions Assignments:

a) Facilities (Jon)
b) Coaching & Instruction (Brian)
c) League Scheduling (Jim)
d) Practice Ice (Jim)
e) Club Events (Jason)
f) Communication (Joe)
g) Sense of Community (Jerry)
h) Membership Value (Jeanine)
i) Likelihood to Recommend (Jerry)
j) Volunteer Requirment (Laura)
k) Fundraising (Randy)
l) Capital Improvements (Randy)

In general, the team felt that the ratings were generally positive. There is generally a bias to comment about things you want to be better/different, but there were several positive comments too. There were many comments with suggestions on changes we could make.

There is more work to be done on the survey including how/what to communicate back to membership. In the near term, Jerry will look to create 2 committees to address topics from the survey:

- Capital Improvement Committee: Group to review/create a capital improvement plan. There is some member concern about cost to maintain our existing facility (chiller) as we work to improve the facility.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

- Bonspiel Committee: There is a need to look for ways to create branding around our bonspiels. The idea is that a theme or name could make a bonspiel more of a destination spiel. This committee may also work on tasks such as process for hosting and identification of what makes a bonspiel attractive to curlers.

6.) Misc Topics:
These were some quick things that were briefly discussed at the end of the meeting.

a) Youth Curling Fund
Some documents (agreements) have been created by the Elerby's. These need to be reviewed and agreed upon.

b) Learn-2-Curl certificates: Jon asked for certificates to support Hockey Day Lakeville.

c) Olympics Plan: Jerry has this on his list.

d) Smart Broom: Jon reported that the club has received a Smart Broom from TCCA. The club is working on determining how to manage the use of the broom.

e) Hot Shots: Hot Shots will conduct a camp at DCC in October. The club needs to recruit a coordinator for the event.

7.) Adjournment Time: 7:18pm

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Member Services Report

January 2026

Leagues:
Winter league registration is complete and leagues are started. We have a significant number of new teams and have lost a couple (based on Fall leagues).

The leagues that are not full:

- Sunday 7:30 5 Teams Up 1 team from Fall
- Monday 7:30 7 Teams
- Wednesday Triples 4 Teams Down 2 from Fall
- Wednesday Doubles 6 Teams
  - Doubles Instructional has 9 players
- Friday 5:30 7 Teams Up 1 from fall (2 new/1 drop)
- Friday Mixed 4 Teams Down 1 from fall

The Winter Instructional league has 17 participants. This program has become a great way to cultivate and train new curlers.

Private Events:
December ended with several private events (6). The holiday shutdown was especially popular. We had a couple that did not work out because of late timing of the requests.

We continue to see an steady number of incoming requests. Sheryl Paulson-Price handles the booking of those. We hope to convert most of the requests.

Current bookings:
Jan 4 (plus a Toro run event)
Feb 2
Mar 1

We are currently having a little difficulty getting instructors and bar tenders. It has required Discord and Facebook posts to nudge people for recent events. We need to find ways to get people to look for the events.

Name Tags:
Winter name tags have been ordered and are due Jan 14. This was done slightly before all registrations were complete, but we wanted to have the badges in hand as early as possible. We will need to catch a couple of missed members on the next order.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Learn To Curl:
No upcoming Learn-To-Curl classes show up on the calendar.

Practice Ice: (Pete Segar)
Upcoming Practice Ice:

January	17, 24
February	14, 21,28
March	21, 28
April	18, 25

Bonspiels:

- Holiday Spiel
  The Holiday Spiel was successfully conducted on December 13. This event was hosted by Randy & Heidi Peterson and Dan & Juliana Sayner.

- Big Spiel
  Dakota hosted teams on Jan 8 and 9 as part of the 5 club Big Spiel.

- 5 & Under Spiel
  Jerry Schimmel is coordinating the 5U Spiel for the weekend of January 31.

LAKEVILLE COMNUNITY:

- **New Resident Mailing**
  January New Resident mailing is scheduled. We will have a flier in that mailing to 375 residents.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Facilities Committee Report

January 2026

Maintenance items

- Chiller heaters installation seemed to have been a success. We had a couple of really cold days and didn't have the problems we would have expected.
- We have had a couple of chiller issues…both on Compressor 2 and 3 have each errored out with low pressure and/or transducer issues. Currently CP3 is running without error. CP2 is not running due to low pressure AND transducer error. Replacing the transducer will likely fix both issues.
- The Dehumidifier errored out on a generic error. We couldn't find the issue. We needed to call in the technician. He was able to identify and resolve the issue quickly. It was a circuit breaker inside the unit that tripped. (~$600)
- The house vacuum cleaner started to smell like an electrical fire…and didn't work for a damn. Purchased a replacement. (~$300)
- The Pebble water heater was causing the GFCI circuit to trip. We swapped it out and have had no issues since.
- The thermostat on the wall in the Warm Room died. Swapped it out and no issues since.
- 1/14/26 - Power outage to downtown Lakeville. We lost all power to the building for an estimated 2 hours. No chiller. No heat. After power was restored we were able to restart the chiller, the camera system, and the heat. All seems OK. Need to investigate an error message on the dehumidifier. The Wednesday Morning league needed to delay a bit and play on ice that was too warm in a room that was a bit cold. The normal ice maintenance could not be performed that day. The Wednesday night leagues might not have great conditions.
-

Ice

- Completed third ice maintenance event…a controlled melt. We moved the schedule up to accommodate the Olympic Wheelchair Team practice. It all went well.
- We abraded the stones over the Holiday Break (all but Sheet A) Didn't make a huge difference but it did improve curl to acceptable levels. Jon is working with Scott B at Chaska to procure a different paper for the next time we abrade the stones.
- Next Controlled Melt is planned for 2/7-2/8.

20775 Holt Avenue
Lakeville, MN 55044
(952) 479-0322
info@dakotacurling.com
www.dakotacurlingclub.com

Camera System

- 2 house cameras have loosened and need to be manually adjusted. This requires getting to the rafters. Checking on rental of a large step ladder to get this done.
- Periodic issues with the streams failing seem to have been resolved by the vendor.
- There still are a few issues with the TV displays in the warm room
    - Periodically, the connection is lost and the TVs don't pick up the proper IP address. It is resolved by rebooting the switch and cycling the power on the bird dogs (the TVs). No root cause is known at this time.
    - The vendor is sending a replacement bird dog for the TV on sheet B. It will frequently freeze up and/or display just a ¼ image (Rebooting the TV resolves the issue)

OTHER

- Hosted event for Paul and Darcy. It was quite well attended and appreciated by Paul and Darcy. Need to discuss the plan for the Ellarby Juniors Endowment.
- Hosted the Olympic Wheelchair team. Tons of fun They gave us a signed jersey. It has been hung in the warm room.
- Big Spiel went off without a hitch. Great vibes…good ice.
- Smart Broom arrived from TCCA. Need to determine our process for its use.
- Landlord passed on a complaint about the snow that we dump outside the club by the dumpsters when we do a scrape. Jon is working on a solution.

Mezzanine Update ?

- Drawings are complete. The next steps need to be determined and potentially re-group with the Site Planning Committee to discuss the details.
    - Potential timing (summer 2026)
    - Capital Campaign approach
    - Fold this question along with other club items in a survey

Internet Service Provider Update ?

- Contracts signed to switch to Metronet fiber service. Met with the install team and mapped out the scope of work and timing. Still waiting on confirmation for the install timing. Hopeful for January at this point.